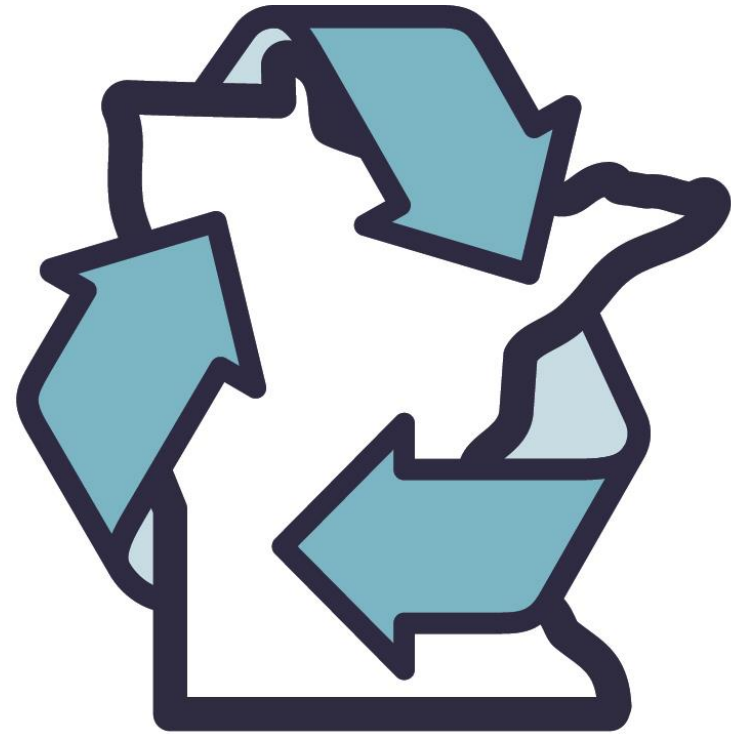


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# HENNEPIN COUNTY RESTAURANT PLASTIC REDUCTION CAMPAIGN

HANNAH BOHN  
MINNESOTA WASTE WISE FOUNDATION



Minnesota Chamber of Commerce  
**WASTE WISE**

# MINNESOTA WASTE WISE FOUNDATION

- Help businesses, nonprofit organizations, multi-tenant residential properties, and public facilities reduce waste and increase recycling
- Partner with:
  - Anoka County
  - Carver County
  - Dakota County
  - Hennepin County
  - Scott County
  - Ramsey/Washington Recycling & Energy
  - Pope/Douglas Solid Waste Management
  - State of Minnesota
  - Washington County City Owned Facilities
  - Private Entities



# RESTAURANT PLASTIC REDUCTION CAMPAIGN

- Waste Wise Campaign, first 3 years sponsored by Hennepin County
  - Year 1 = R&D; Years 2 & 3 = Implementation
- Help restaurants and other food service businesses reduce single-use plastic
  - Restaurants
  - Coffee shops
  - Bars
  - Event venues
  - Food trucks
  - Corporate/university campus cafeterias
  - Golf course club houses
  - Caterers
  - Grocery store delis
  - Concessionaires at stadiums
  - Franchises\*

# PROGRAM MODEL



Minnesota  
**GreenStep Cities**

**ReThink**  
**Disposable**  
STOP WASTE BEFORE IT STARTS



**OCEAN  
FRIENDLY  
RESTAURANTS**

- Tiered recognition program
- Baseline plastic audit
- Range of reduction strategies
  - Operational policies
  - Transition to reusables
  - Transition to compostables
- Technical & financial support
  - Rebate program & HC's Waste Prevention Grant
- Recognition of reduction efforts/achievement of "milestone"

# RESEARCH & DEVELOPMENT

- Review of other programs across the U.S.
- Connecting with restaurants & food service businesses to understand:
  - Where/how plastic is used
  - Strategies to reduce plastic
  - Motivations
  - Barriers
- Engagement opportunities
  - Survey
  - Interviews
  - Focus Groups
- Pilot projects & case studies
  - E.g. PILLAR Forum Café Reuse Project

# WHAT CAN CEAC DO TO HELP?

- Insights, questions, feedback on:
  - Program model
  - Outreach strategies
  - Engagement considerations
- Reuse policy – MN Food Code
- Friends in the industry? Send them my way!
  - [hbohn@mnchamber.com](mailto:hbohn@mnchamber.com)